



AFRICA

SHOW PREVIEW

**THE FEED TO FOOD TRADE SHOW
FOR SUB-SAHARAN AFRICA**

7-8 OCTOBER 2026 • KIGALI CONVENTION CENTRE, RWANDA

ORGANIZED BY

vnu | EUROPE

AFRICA.VIV.NET

WELCOME TO VIV AFRICA 2026

THE FIFTH EDITION RETURNS TO KIGALI

It is a pleasure to welcome you to one of Africa's leading platforms for the animal protein and agribusiness industries. We are delighted that you have joined us and look forward to sharing an inspiring and rewarding experience with you.

VIV Africa brings together the latest developments, technologies, and expertise from across the entire animal protein value chain. Over the coming days, you will have the opportunity to explore innovative products and solutions, discover emerging industry trends, and gain valuable insights from a comprehensive conference and technical program.

We are particularly excited to showcase a diverse exhibition floor featuring leading international companies, alongside expert-led sessions covering key topics such as animal health, feed production, poultry, dairy, sustainability, and food security. Whether you are seeking practical solutions, new business opportunities, or fresh perspectives, there is something here for everyone.

One of the greatest strengths of VIV Africa is its ability to bring people together. The conversations you have, the knowledge you gain, and the connections you make during the event can help shape future growth, innovation, and collaboration across the industry.

Our team has worked hard to create an engaging environment where learning, networking, and business come together. I encourage you to make the most of your time here, attend the sessions that interest you, explore the exhibition, and connect with fellow professionals from across the region and beyond.

Thank you for being part of VIV Africa. We wish you a productive, enjoyable, and memorable visit, and we hope you leave with valuable insights, new connections, and renewed inspiration for the future.

Natalie Taylor

Project Manager, VIV Africa
VIV Worldwide





ABOUT VIV AFRICA 2026

VIV Africa is the Feed to Food trade show for Sub-Saharan Africa, connecting regional and international professionals across the animal protein value chain. The event brings together suppliers, producers, buyers, and industry leaders, covering every stage of production, from feed ingredients and animal health to breeding, farming, processing, and food engineering.

By bringing different sectors together, VIV Africa creates opportunities to exchange knowledge, discover solutions, and build partnerships across Sub-Saharan Africa. Poultry remains at the core of the event, alongside a growing focus on dairy production.

REGISTER NOW

Join us on 7-8 October 2026 at the Kigali Convention Centre and connect with the animal protein industry from across Sub-Saharan Africa and beyond.

[REGISTER NOW](#)



SHOW OVERVIEW

EXPO FOR SUB-SAHARAN AFRICA

VIV Africa 2026 brings together producers, suppliers, investors, and policymakers from across the Feed-to-Food value chain. The exhibition serves as a meeting point for professionals working throughout East Africa, Sub-Saharan Africa, and the wider international agrifood community.

The show floor will feature **over 150 exhibitors**, representing every stage of animal protein production, from animal health and feed solutions to farm production, processing, and food engineering.

Alongside the exhibition, visitors can explore the Leadership Conference, the Technical Best Practices Seminar program, the Hosted Buyer Program, the VIV Industry Leaders program, and the Investment & Market Access Forum.

WHAT YOU'LL FIND ON THE SHOW FLOOR

ANIMAL HEALTH

Discover veterinary pharmaceuticals, diagnostics, vaccines, and biosecurity solutions from suppliers serving livestock and poultry production.

BREEDING & HATCHING

Explore genetics, incubation technologies, and hatchery equipment from companies supporting modern breeding and hatching operations.

FARM PRODUCTION

Solutions for housing, feeding and drinking systems, climate control, and farm equipment.

PROCESSING & FOOD ENGINEERING

Equipment and services supporting processing and downstream food production.

FEED & GRAIN TECHNOLOGY

Equipment and technologies supporting feed milling, processing, and grain handling.

FEED, INGREDIENTS & ADDITIVES

Products and technologies focused on animal nutrition, feed additives, premixes, and feed formulation.



POULTRY AT THE CORE

WITH A GROWING DAIRY FOCUS

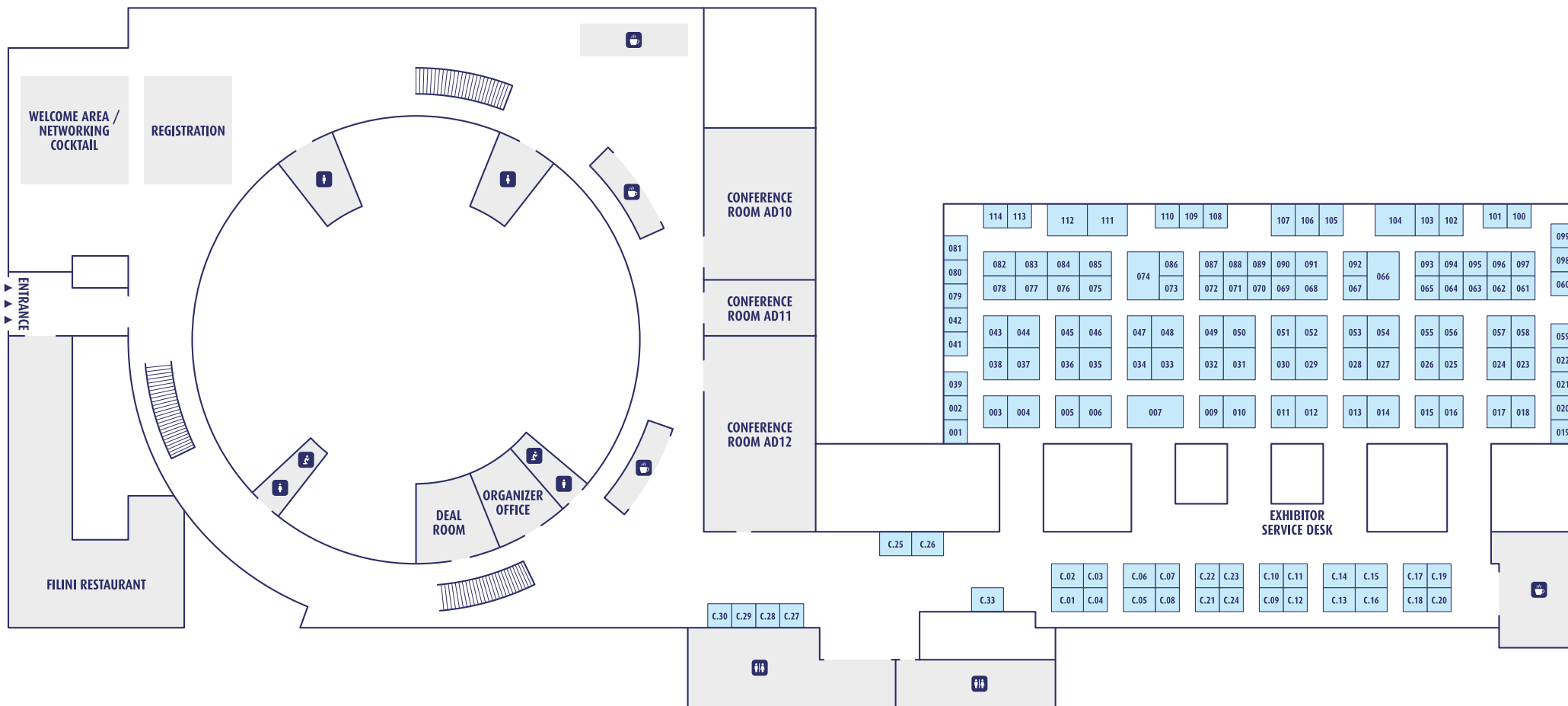
Poultry continues to sit at the centre of VIV Africa, with technologies and expertise spanning breeding, hatching, nutrition, health, farm production, egg handling and processing.

Alongside this established poultry focus, the Dairy Pavilion continues to grow, bringing additional attention to dairy farming and broader livestock production.

Together, these areas extend the range of technologies and expertise available to professionals working across animal protein production in Sub-Saharan Africa.

FLOOR PLAN

KIGALI CONVENTION CENTRE

[VIEW THE FULL EXHIBITOR LIST](#)

VIV AFRICA LEADERSHIP CONFERENCE

START YOUR VIV AFRICA EXPERIENCE ONE DAY EARLIER

On 6 October, one day before the exhibition opens, the VIV Africa Leadership Conference brings international experts, regional leaders and senior decision-makers together for a full day of discussion and exchange.

Current program themes include market outlook, poultry-sector transformation, and animal health, offering participants an opportunity to examine industry developments before the two exhibition days begin. The program provides a dedicated setting to exchange perspectives, explore industry developments, and connect with peers from across the region and beyond.



DATE
6 October 2026



CONFERENCE
09:00-17:00



**NETWORKING
DRINKS**
17:00-18:00



TICKET
140 USD*

* The ticket includes access to the conference program, catered coffee breaks, lunch, and the networking drinks reception.

GET YOUR LEADERSHIP CONFERENCE TICKET



TECHNICAL BEST PRACTICES SEMINARS

During VIV Africa on 7–8 October, the Technical Best Practices Seminars give visitors an opportunity to explore topics relevant to the poultry, dairy, and agriculture industries in Sub-Saharan Africa.

Running during the two exhibition days, the program complements the technologies, products, and solutions presented on the show floor with sessions covering developments across the Feed to Food value chain. Topics span poultry, dairy, feed, animal health, farming, and business growth, combining industry perspectives with practical knowledge and technical expertise.

Visitors can move between the exhibition and conference sessions throughout the show, using the program to deepen their knowledge while continuing to discover new solutions, meet suppliers, and build business connections.

[VIEW THE FULL CONFERENCE PROGRAM](#)

TECHNICAL BEST PRACTICES SEMINARS

SELECTION OF SEMINAR HIGHLIGHTS DURING VIV AFRICA 2026

The following pages highlight a selection of sessions and industry experts from the wider VIV Africa 2026

SECURING FEED QUALITY

ADVANCED STRATEGIES FOR TOXIN RISK MANAGEMENT

This session will look at the complexity of mycotoxins in feed and highlight key strategies for managing the risks they can create.

SPEAKER: **Elise Nacer-Khodja**, Product Manager Toxin Solutions, EW Nutrition
DATE & TIME: 7 October • 11:30–12:30
CONFERENCE ROOM: AD 12

DRINKING WATER-BASED NUTRITION

AND MODELLING FEED EFFICIENCY IN MODERN BROILER PRODUCTION

This session brings together two perspectives on poultry nutrition and performance. Patrice Corlay will discuss the role of water-soluble nutritional supplements during critical growth phases and solutions for broiler, layer, and breeder poultry. Simon Fontaine will focus on modelling broiler performance to evaluate nutritional investments, including the use of a tool developed from internal data to calculate feeding-program performance potential and predict the impact of feed investments.

SPEAKERS: **Patrice Corlay**, Farm Specialties Export Manager, MIXSCIENCE
Simon Fontaine, Poultry Nutritionist, MIXSCIENCE
DATE & TIME: 7 October • 14:30–15:30
CONFERENCE ROOM: AD 10

PROJECT MANAGEMENT IN AFRICA

A CRITICAL SUCCESS FACTOR FOR FEED MILL PROJECTS

Using the HIGEST Mozambique feed mill project as a case study, this session explores the role of project management in successfully delivering feed mill projects in Africa. Topics include the coordination of engineering and site activities, interface and supply chain management, scope and risk control, logistics challenges, and effective commissioning and handover.

SPEAKER: **Wim Delameilleure**, Director MEA Region, SCE | Silo Construction & Engineering

DATE & TIME: 8 October • 10:30–11:30

CONFERENCE ROOM: AD 10

GUT HEALTH TO WEALTH

UNLOCKING SUSTAINABILITY, PERFORMANCE, AND PROFITABILITY THROUGH EFFICIENT PROBIOTIC APPLICATION IN BROILER PRODUCTION

This session explores the role of probiotics in modern broiler production, including their contribution to gut health, nutrient utilization, and immune function. It will also look at how improved feed efficiency, bird performance, and flock resilience can support lower production costs, reduced environmental impact, greater profitability, and more sustainable poultry production.

SPEAKER: **Oladiran Oluitan**, Technical Sales Manager for West Africa, IFF Animal Nutrition and Health

DATE & TIME: 8 October • 11:30–12:30

CONFERENCE ROOM: AD 10



INVESTMENT & MARKET ACCESS FORUM

CONNECTING INVESTMENT WITH AGRIBUSINESS OPPORTUNITIES

7 OCTOBER 2026 • 08:00–10:00

The Investment & Market Access Forum brings together qualified investors, agribusinesses, technology providers and government leaders to explore investment opportunities, market expansion and strategic partnerships across Africa's Feed-to-Food value chain.

The day begins with an invitation-only Business Breakfast from 08:00–10:00, bringing participants together around national agrifood strategies, investment priorities and market opportunities.

Throughout the exhibition day, forum participants also have access to a private Deal Room for confidential business meetings, investment discussions and potential partnerships.

The forum is aimed at organisations actively investing in or exploring opportunities within Africa's agrifood sector, including private equity and venture-capital firms, development finance institutions, commercial banks, corporate investors and other investment organisations.

APPLY NOW TO JOIN THE FORUM

HOSTED BUYER PROGRAM

The VIV Africa Hosted Buyer Program is designed for senior decision-makers and qualified buyers with significant purchasing authority across the animal protein value chain. Selected participants receive a tailored experience built around efficient access to relevant suppliers and business opportunities during their time in Kigali.

HOSTED BUYER BENEFITS

Selected Hosted Buyers receive exclusive services designed to make their visit more efficient and valuable.



**CURATED ONE-TO-ONE
BUSINESS MATCHING**



**EXCLUSIVE NETWORKING
OPPORTUNITIES**



**PRIORITY REGISTRATION
& BADGE COLLECTION**



**COMPLIMENTARY ACCESS TO
LEADERSHIP CONFERENCE**



**FIVE-STAR
ACCOMMODATION**



**SHUTTLE TRANSPORT
BETWEEN HOTEL AND VENUE**

The program is reserved for company owners, directors, heads of procurement, buyers with defined purchasing plans, and senior technical or operational professionals who directly influence supplier selection. The emphasis is on connecting purchasing decision-makers with relevant exhibitors through pre-scheduled introductions, helping both sides use their time at VIV Africa more effectively.

VIV INDUSTRY LEADERS PROGRAM

AN EXCLUSIVE PROGRAM FOR SENIOR DECISION-MAKERS

The VIV Industry Leaders Program brings together senior executives and strategic decision-makers from across the animal protein industry. Reserved for selected senior-level professionals with strategic responsibility within their organizations, the program creates a dedicated environment for high-level dialogue, relationship building, and executive networking throughout VIV Africa.

Industry Leaders receive priority access and services, invitations to the official opening ceremony and networking reception, and opportunities to participate in conference sessions and guided trend tours. Participants also receive access to the Leadership Conference on 6 October, where international experts, regional leaders, and senior decision-makers meet for a full day of industry discussion and exchange.

During the exhibition, the dedicated Industry Leaders Lounge provides a quieter space within the show grounds for meetings, networking, or a break from the exhibition floor, with complimentary drinks and snacks. A free shuttle service to and from the Kigali Convention Centre is also available on designated routes.

DISCOVER THE INDUSTRY LEADERS PROGRAM



PRACTICAL INFORMATION

PLAN YOUR TRIP TO KIGALI CONVENTION CENTRE

The Kigali Convention Centre is located between Kigali International Airport and the city centre, making it convenient for international visitors and those staying in central Kigali. The venue is adjacent to the Radisson Blu Hotel & Convention Centre.

BY CAR

Visitors travelling by car can use the on-site parking facilities located close to the venue entrance.

BY PLANE

Kigali International Airport is approximately 5 km from the venue. The journey by taxi typically takes around 15–20 minutes, depending on traffic.

BY TAXI

Taxi is the simplest option for most international visitors. When booking your journey, ask for Kigali Convention Centre or Radisson Blu Hotel & Convention Centre.

VENUE ADDRESS

Kigali Convention Centre
KG 2 Roundabout
Kimihurura, Kigali
Rwanda

PLAN YOUR TRAVEL & STAY

INDUSTRY ASSOCIATIONS & PARTNERS



THANK YOU FOR BEING PART OF OUR JOURNEY IN RWANDA!

MEDIA PARTNERS



THANK YOU FOR BEING PART OF OUR JOURNEY IN RWANDA!

VNU AGRIFOOD CALENDAR 2027 AND BEYOND

THE BUSINESS NETWORK LINKING PROFESSIONALS FROM FEED TO FOOD



VIV ASIA 2027

10-12 MARCH 2027 • BANGKOK, THAILAND



FEATURING
AQUATIC

IN CO-LOCATION WITH
meat pro
ASIA



VIV AFRICA 2027

6-7 OCTOBER 2027 • ABIDJAN, CÔTE D'IVOIRE



FEATURING
AQUATIC



VIV MEA 2027

23-25 NOVEMBER 2027 • ABU DHABI, UAE



FEATURING
AQUATIC



VIV HEALTH & NUTRITION ASIA 2028

14-16 MARCH 2028 • BANGKOK, THAILAND



VIV EUROPE 2028

13-15 JUNE 2028 • UTRECHT, THE NETHERLANDS



VIV AFRICA 2028

18-19 OCTOBER 2028 • KIGALI, RWANDA



VIV SELECT INDIA 2027

21-23 APRIL 2027 • NEW DELHI, INDIA



VIV SELECT TÜRKIYE 2027

9-11 JUNE 2027 • ISTANBUL, TÜRKIYE



VIV SELECT CHINA 2027

17-19 AUGUST 2027 • SHANGHAI, CHINA



ILDEX PHILIPPINES 2027

25-27 AUGUST 2027 • MANILA, PHILIPPINES



ILDEX INDONESIA 2027

15-17 SEPTEMBER 2027 • JAKARTA, INDONESIA



VIV SELECT INDIA 2028

19-21 APRIL 2028 • NEW DELHI, INDIA



ILDEX VIETNAM 2028

7-9 JUNE 2028 • HO CHI MINH CITY, VIETNAM